

# COOKIE POLICY

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Our company (Moodby Limited is located in Cyprus at 3030 Limassol, Chrysanthou Mylona 1, Panayides Building, 1st floor, office 1) uses cookies and similar technologies in the Moodby service and on its website moodby.com (hereinafter referred to as Internet resource).

## What are cookies and similar technologies?

A **cookie** is a small text file that is stored in your browser when you use our service or visit our website.

There are other similar technologies, such as web beacons, web storage and other similar files and technologies that can also do the same as cookies. We use the term "cookies" in this policy to refer to cookies and all similar technologies that collect information in a similar way.

Web beacons (sometimes called "pixel tags", "tracking pixels" or "transparent images") are tiny graphic files that contain a unique identifier that allows us to find out when someone visited our resources (or opened an email that we sent them).

Cookies can be "permanent" (i.e., they can be stored permanently or for a long period (up to 25 months) on your device) or "session" (i.e., they exist only for the duration of your visit to the service or site).

Cookies can be:

- own (the so-called first-party cookies). In our case, they are created directly by our Internet resource when you visit it;
- third-party cookies (so-called third-party cookies). A third-party cookie is placed on your device by a third party that places its content (for example, ads or images) on the pages of our Internet resource that you visit.

Some common uses for third-party cookies include:

*a) to provide statistics on the use of the site, service;*

*b) to collect data about your Internet activity on various Internet resources;*

*c) for retargeting (showing online ads to users who have already interacted with the site, service);*

*d) for displaying personalized ads.*

## What do cookies and similar technologies do?

Cookies can perform various tasks:

<b>necessary cookies</b>	Required for the operation of the site (for example, to navigate through it). Without them, the site will not work properly
<b>analytic and statistical cookie</b>	Provide your convenience of using the site and remember your preferences (for example, remember the language settings)
<b>marketing cookie</b>	These cookies are used by us or our partners to provide you with advertising that may be relevant to you and your interests. The information may also be used for frequency capping purposes and to help us regulate the advertisements you receive and measure their effectiveness
<b>without category</b>	The destination is not set

The following links show how to change the browser settings in the most commonly used browsers:

Internet Explorer <https://support.microsoft.com/>

Firefox <https://support.mozilla.org/ru/kb/otklyuchenie-kukov-so-storonnih-sajtov>

Safari <http://safari.helpmax.net/en/privacy-and-security/managing-cookies/>

Chrome <https://support.google.com/chrome/answer/95647>

How to refuse third-party cookies - chrome://settings/privacy/guide?step=cookies

### **Mobile IDs**

On your mobile device, your operating system may provide you with additional options to opt out of personalized interest-based advertising or to reset mobile device IDs in another way. For example, you can use the "Restrict Ad Tracking" setting (on iOS devices) or the "Opt-out of interest-based advertising" setting (on Android), which allows you to limit the use of information about your use of applications to serve ads that are focused on your interests.

*Please note that if you decide to block cookies, this may disrupt or interfere with the proper functioning of the service, the site.*

A third-party service that are used to track activity related to the service, for example, by placing cookies, is Google Analytics. If you do not want any information to be collected and used by Google Analytics, you can set the opt-out option in your web browser, read more [here](#). From time to time, we may use third-party services, and similar opt-out options are offered for them.

Behavioral online advertising (advertising based on your online activities, such as queries, searches, visits) may include an "Ad Selection" icon or another mechanism for refusing to receive interest-based advertising. To find out information about the collection and use of information about your online activities for interest-based advertising or to learn how to opt out of the use of your data for interest-based advertising, you can click on the AdChoices icon or visit the website [www.aboutads.info](http://www.aboutads.info),

Users from Europe can also visit the site [www.youronlinechoices.com](http://www.youronlinechoices.com) to learn how to opt out of the use of your data for interest-based advertising by member companies of the European Interactive Digital Advertising Alliance (EDAA).

On the Network Advertising Initiative (NAI) website at [www.networkadvertising.org/choices](http://www.networkadvertising.org/choices) You can find out how you can opt out of the use of information about your online activities for interest-based advertising by NAI member companies.

Please note that even if you refuse to use the above mechanisms, you can still receive advertising when using our Internet resources.

### **Where can you find more information about cookies?**

You can learn more about cookies and the following third-party websites:

AllAboutCookies: <http://www.allaboutcookies.org/>

Network Advertising Initiative: <http://www.networkadvertising.org/>

[youronlinechoices.eu](http://youronlinechoices.eu) (for Europe) or [aboutads.info/choices](http://aboutads.info/choices) (for the USA)

If you have any questions or comments about the use of cookies, please contact us at [privacy@moodby.com](mailto:privacy@moodby.com).

## TABLE OF COOKIES

### *Strictly necessary cookies*

Cookie key	Domain	Cookie type	Expiration	Description
_hjIncludedInSessionSample	moodby.com	First-party	2 minutes	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit
_hjFirstSeen	.moodby.com	First-party	30 minutes	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. <b>It does not contain any identifiable information.</b>
_hjIncludedInPageviewSample	moodby.com	First-party	2 minutes	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.
_hjAbsoluteSessionInProgress	.moodby.com	First-party	30 minutes	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. <b>It does not contain any identifiable information.</b>

### *Analytic and statistical cookie*

Cookie key	Domain	Cookie type	Expiration	Description
_ga_GFN1Q1W20D	.moodby.com	First-party	2 years	This cookie is used by Google Analytics to persist session state.
_ga	.moodby.com	First-party	2 years	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

***Marketing cookies***

<b>Cookie key</b>	<b>Domain</b>	<b>Cookie type</b>	<b>Expiration</b>	<b>Description</b>
_fbp	.moodby.com	First-party	3 months	Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers

***Unclassified cookies***

<b>Cookie key</b>	<b>Domain</b>	<b>Cookie type</b>	<b>Expiration</b>	<b>Description</b>
_hjSessionUser_3124756	.moodby.com	First-party	1 year	These cookies apply when the Hotjar Tracking Code has been loaded and ensure the Hotjar Tracking Code functions correctly.
_hjSession_3124756	.moodby.com	First-party	30 minutes	